

Mountain Mysteries Beltane Festival

April 30, May 1 & 2, 2010

Heavenly Acres Campground, Stanardsville, VA

Vendor Application Information

Vendors need to be on site and set up on **Thursday, April 29th** and remain set up until at least 3:00 pm, Sunday, May 2, 2010. (One question we heard several times at Mountain Mysteries was why do the vendors need to stay set up so late on Sunday. The answer is simple - during past events, one of the biggest complaints we received from attendees was that there wasn't much planned for Sunday and when they wanted to shop before leaving, most of the vendors were gone. We have relevant classes and events planned on Sunday and want to also make sure vendors are able to take full advantage of the attendees desire to shop.) The festival will open to the public at 9:00 am Friday, April 30th

Thursday evening we will provide a hot dinner for all of our vendors!

Applications:

Please fill out the vendor application: <http://www.mountain-mysteries.com/Beltane/VendorApplication.html>

If you prefer to mail in your application, Please print out the online form and send it to:

Dewey McManahan, Jr., 126 Kale Ave., Sterling, VA 20164

Of course, Dewey can also be reached any time with questions: Dewey@Mountain-Mysteries.com

Please do not submit your payment until your vendor space has been approved.

Jury Process:

We are honored by the overwhelming number of vendors who are interested in bringing their wares to our community! While we absolutely hate to turn anyone away, we also want to insure that all of our vendors have the opportunity to do well at the festival. To accomplish this, we will be reviewing each vendor application and choosing merchants who carry different items from one another. Please provide a link to your website, if you have one, or pictures of your merchandise. Also, if you have a picture of your booth, that would be helpful also. If this is your first festival vending, that's great! We love to see new products from our Pagan family!

Vendor Village:

Vendor village will be the heart of our festival. We will be located near the fire circle, ritual area and music stage. We are looking forward to the vendors being able to participate in as many activities as you choose. Dewey will host the "Tree Frog Lounge" which will include free coffee and hot water for tea as well as other snacks. The lounge will also serve as our information booth where you will find festival brochures.

Fees:

When you are accepted as a vendor, you will be provided a link to pay your fees via Paypal or check. Costs for vending are as follows: \$95 for 10X10 space, \$125 for 10X20 space, (additional 10X20 spaces \$50 each) this includes space for your vending tent, 1 person's entry and the same amount of space behind your vendor tent for a personal area (if available) for sleeping tents, bins, etc. You may also choose to set up your personal campsite at any location on the campground. Each additional person working in your booth will be responsible for paying the regular festival attendance fees.

**Your exact space in vendor village as well as your website listing will be done when payment has been*

received. All spaces will be assigned on a first come, first paid basis. All Vendor payments must be received no later than **March 15, 2009**.

Insurance & Taxes:

The collection and reporting of all Virginia state sales tax are the sole responsibility of the individual vendors as well as making sure you have insurance to cover any loss or damage to your property and merchandise.

Security:

Vendors are ultimately responsible for the safety and security of their booths, however, we will also be providing safety personnel who will be patrolling the area around the clock during the entire festival. All staff members and the safety team will be in radio contact during the entire festival, so if you have any questions or concerns, just ask!

Referral Program :

In an effort to show our appreciation to all of the amazing folks who are spreading the word about our festival, we have created a referral program .

Here's how it works:

- 1 - For each *adult* that you refer, who pre-registers for the entire weekend, you will receive \$5. Payment will be made in cash at the festival.
- 2- Include your name or business name and the discount code: **Spring** on all of the e-mails or fliers you post.
Example: Say _____ referred you and use discount code "Spring" to receive \$5 off each adult pre-registered admission.
- 3- Receive your cash at the gate when you sign in to the festival.

FAQ's

1 - Who can refer people?

Anyone over 18.

2 - Who can I refer?

Anyone. (The only person you can't earn a referral bonus for is yourself)

3 - Is there a limit to the number of people I can refer?

No

4 - How can I find out how many people I have referred?

E-mail Registration@mountain-mysteries.com for a current accounting of referrals. For privacy reasons, we will only provide the number of people, not their names or other information.

Location:

Directions to Heavenly Acres Campground:

From the Washington DC Area (2 hours)

Take 66W to RT 29 south. Continue on 29S to Madison. At the fourth traffic light (Sheetz Gas Station) in Madison, turn right on to RT 230. Go 8.8 miles and Heavenly Acres Campground is on the left.

From the Richmond Area (1 hour 45 minutes)

Take I-64 to exit 136 (Gordonsville). Turn right (15N) to Gordonsville. At circle, take 33W to Stanardsville (33 business), turn right on to RT 230 and Heavenly Acres Campground is 2 miles on the right.

From the Charlottesville Area (@ 30 minutes)

Take 29N to Ruckersville. Take 33W (turn left) to Stanardsville (33 business), then take RT 230 (turn right) and Heavenly Acres Campground is 2 miles on the right.

From the Fredericksburg Area (1 hour 20 minutes)

Take State Road 3 west to RT 20S to US 33W to Ruckersville. Stay on 33W to Stanardsville (33 business) and turn right onto RT 230. Stay on RT 230 and Heavenly Acres Campground is 2 miles on the right.